



# CEF - Board Presentation

November 3rd 2022  
Annual Report and Plans

Presented by Melissa Ojczyk - CEF President  
on behalf of the 2022/2023 CEF Board.



# Financial View - 21/22

Description	Timeframe	Amount	Expenses	Amount provided to District
Readathon for Mental Health	Jan 2022 – Feb 2022	\$22,988.93	\$995.00	\$21,993.93
Music Program Support**	September 2021 – June 2022	\$19,305.75	\$1,442.10	\$17,863.65
Matching Gifts*	All year	\$229126.30	N/A	N/A
AMAZON SMILE	All year	\$1862.74	N/A	N/A
CEF Gift Donations	All year	\$6800.46	N/A	N/A

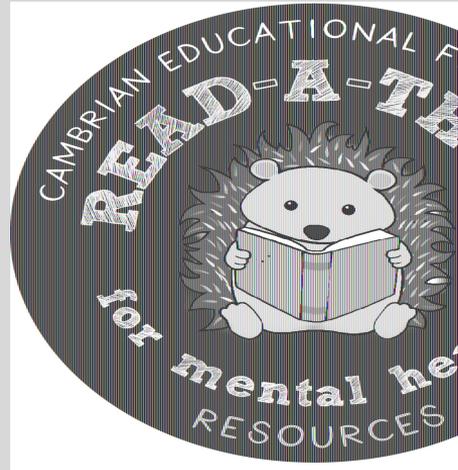
\*Company Matching paid out to the HSCs (pass through CEF)

\*\* Afterschool music program support paid to the District

# 21/22

## Achievements

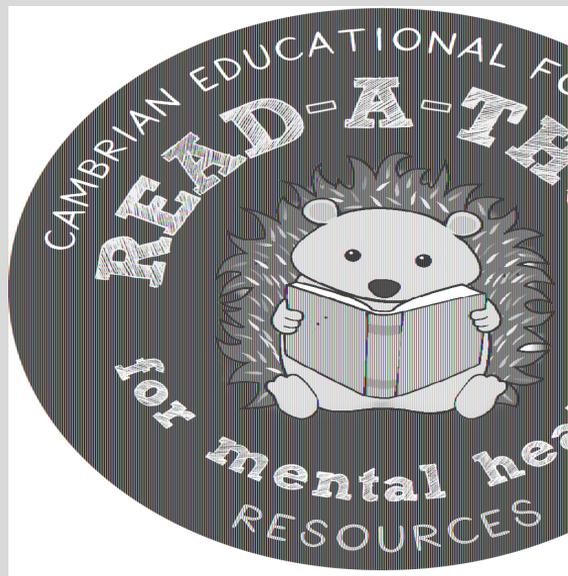
- Repeat success with the readathon
- Inaugural Kinder Holiday Tree in the Park
- Support for afterschool music donation processing
- Huge steps taken to professionalise the organisation





# READ-A-THON

## Read-a-thon Successes



### **341 Active Students**

Number of students who logged reading minutes

### **275,263 Minutes Read**

OR 4,587.7 hours OR 191.2 Days Or 27 Weeks Or 6.5 Months

### **Classroom Focus**

Steindorf 1st grade read 38,598 minutes; teacher focus makes all the difference. 87% class participation

### **Dollars Raised**

\$21,993.93

### **Support for Mental Health**

The District were able to use the funds in their implementation of Zones of Regulation, Caresolace and Kelvin

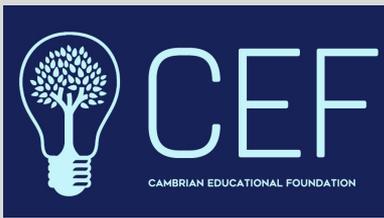


# Kinder Tree in the Park

Starting a tradition



- **750 Kinder Kids made decorations (inc TK & 1st graders in K/1 Combos)**
- **Tree on display in Christmas in the Park- (Downtown San Jose's Plaza de Cesar Chavez)**
- **Non-Denominational decorations on tree**
  - **focus on the community aspect of the event.**
- **Not Compulsory**



# After School Elementary Band and Choir



- Responsible for processing donations from families for both Band and Choir
  - Total Amount: \$19,205.76
- Secured T-shirt Vendor and ordered 120 T-shirts of band students and teachers

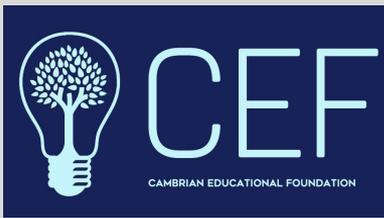


# Developing CEF

Steps taken to further develop the organisation



- **Reviewed and amended all Bylaws and procedures**
  - **Bylaws went from 6 pages to 34**
  - **10 operating procedures were developed and accepted.**
- **Regained compliance with IRS regulations**
- **Further strengthened relationships with CSD Board, CSD, HSCs and City Council**
- **Began development of 5 year plan**



# Looking Ahead

The CEF Objectives remain unchanged



## Support

To provide financial and community support to the CSD

## Equity

To promote Equity amongst the CSD school sites

## Focus

Provide focus on areas government funding neglects

## Community

Promote Cambrian community through events and competitions

## Cooperation

Work together with HSCs to provide resources to the CSD

## Relief

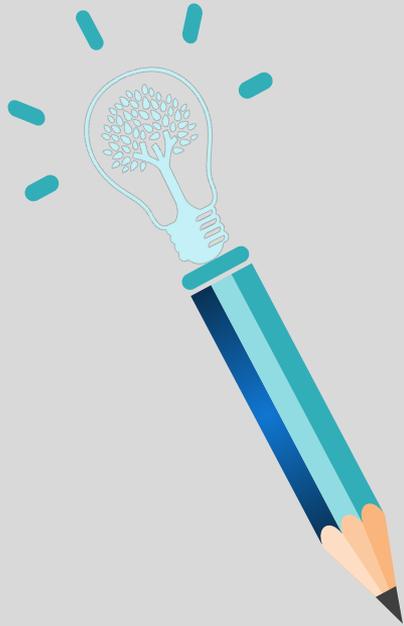
Provide charitable support for families-in-need in our district





# Continue to Build the CEF

Focus for the 22/23 School Year



01

## Distribution

Distribution of matching gifts -  
Bimonthly  
Distribution of FNO - As  
received

02

## Donations & Sponsorship

Identify and pursue means of  
financial support outside of the  
CSD family pool

03

## Events

Continue to run and sponsor  
events that promote the CEF  
objectives in the CSD

04

## Cooperation

Working with the HSCs at each  
school to develop roadmap for the  
CEF and HSC

05

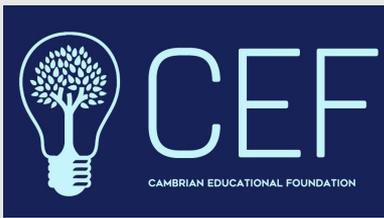
## Support

Support District Needs  
Support Community Needs

06

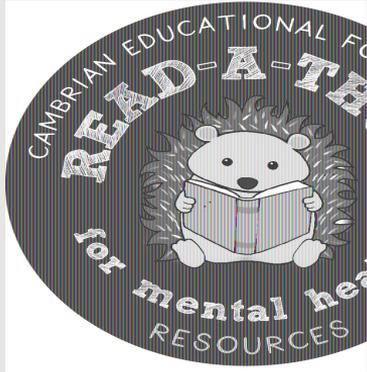
## Grants

Identify and apply for grants that will  
benefit the cambrian community



# 22/23 Events

Fundraising through community centric events!



## Read-a-thon

Jan 13th - Feb 3rd

Encouraging friendly competition and literacy; once again benefiting Mental Health Resources

**\$25K**

## Read-a-thon

### Fund Target

Mental Health Resources

### Non-Financial Goals

Increase Literacy  
Build Community  
Celebrate Achievement



## Cambrian Rocks S.T.E.A.M

Spring '23

Carnival event celebrating Music, Arts, Maker Spaces and creativity in our district

**\$15K**

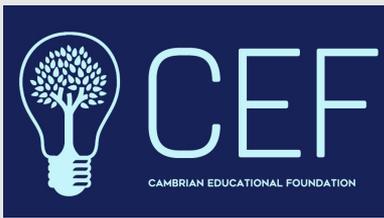
## Cambrian Rocks STEAM

Funds raised benefit

Band, Music, Art, Maker Space

Non Financial Goals

Celebrating Cambrian Community



# 22/23 Events

Potential - Fundraising through community focused events!



## Golf Day

Spring '23

Cambrian District Golf Day, promoting friendly interschool competition in parents.

**\$5K**

### Community Golf Event

#### Fund Target

CSD enrichment Program (Target yet to be confirmed)

#### Non-Financial Goals

Build Community



## Celebration Event

Summer '23

Investigating possibilities for a end of year celebration event (Luncheon or Gala)

**\$2K**

### Community Celebration

#### Fund Target

Appreciation Awards

#### Non-Financial Goals

Celebrating Cambrian community



# 22/23 Sponsored Events

Enhancing Cambrian through CEF Sponsored Events



**HOUR  
OF  
CODE**

**Hour of Code**

Fall '23

District and Branham Students are running Hour of Code and CEF is proudly sponsoring this event.



**Kinder Tree in  
the Park Event**

Winter '23

Sponsoring Kinders Tree in the Park. Kinders of cambrian adding their art to this community tradition.



# Growing the Organization

Supporting Growth

## To Grow

We must be more “professional”

- 21/22 huge gains were made in the organisation
- Our long term goal is to procure sustainable on-going funding from sources outside of the CSD community.
- Our Organization needs to reflect the professionalism expected to meet grant and donation requirements!
- Our Organisation needs to find ways to promote ourselves as the professional organisation we aim to be

**Processes & Procedures**  
Developing & Amending few remaining policies

**Reporting**  
Annual Reporting and Financial Reporting

**Forecasting**  
Annual Budgets and Event Planning

**Marketing**  
Reinvent how we market ourselves  
(website, newsletters, promotions..)



# Collaboration

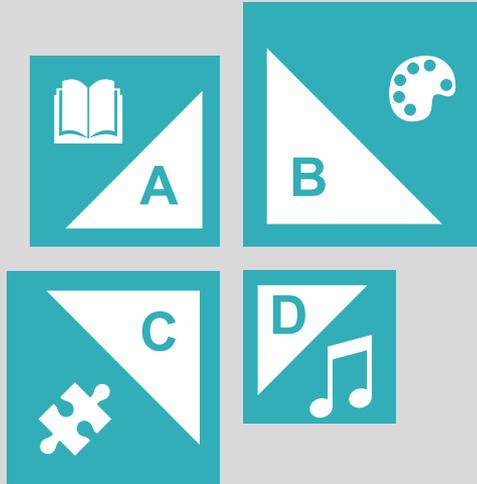
Growing the organisational impact through partnerships

## Cambrian School District

- Continue to foster the positive relationships with the D.O. and the board
- Enhance relationships with school sites

## Community

- Reaching out to the broader community to foster relationships with businesses important to our district.



## Home and School Clubs

- Strengthen relationships with School communities
- Develop joint strategic 5 year plan for the growth of the CEF

## District 9

- Working with the City to enhance our reach and fundraising possibilities



# Facilitating Growth

We welcome support !!!

## Event Organisation

Get involved in running our events, coordinate or run a sub committee



## Grant writing

Experienced grant writers and new to the cause all welcome



## Community outreach

Help give back to the community, assessing need and solving problems



## Graphic Design

Graphic design skills, we would love your help!



## Translation Services

Language skills? Desire to reach the whole community? Please Help!



## Communications

Web design/ content management help would be greatly appreciated



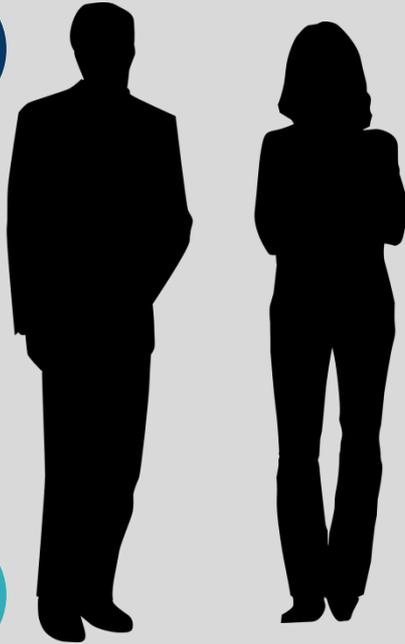
## Solicitation

Is Asking for donations your strength? we would love to have your help!



## Smaller Part

Prefer a smaller part, we have plenty

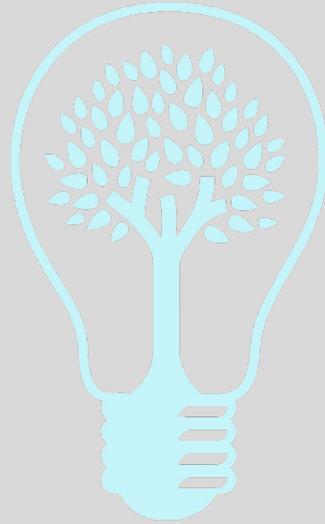


To get involved - Email - [cambrianef@gmail.com](mailto:cambrianef@gmail.com)

# Collaboration & Cooperation

Working together for the students of Cambrian





Thank you

# Credits

Thank you to those who contributed to this presentation

This presentation slide format and assistance by Beth Erickson

This presentation template ideas from [GoogleSlidesppt.com](https://www.google.com/slides/ppt/)

## The 22/23 CEF BOARD

- Bagby - Samantha Shiraishi (Vice President)
- Farmatre - Melissa VonHolle Wuenschel (Secretary)
- Farnham - Bethany Erickson (Treasurer)
- Price - Melissa Ojczyk (President)
- Sartorette - Cecile Toulme
- Steindorf - Isa Munne
- Board of Trustees - Carol Presunka