



2023-24 ANNUAL REPORT

By Melissa Wuenschel

President



CAMBRIAN EDUCATIONAL FOUNDATION
WWW.CAMBRIANEDUCATIONALFOUNDATION.ORG



REPORT OUTLINE

TOPIC HIGHLIGHTS



CEEF

CAMBRIAN EDUCATIONAL FOUNDATION

1. Letter From the President
2. Our Mission & Vision
3. Key Achievements
4. Our Impact
5. Financial Growth
6. Our Home & School Clubs
7. Strategic Priorities & Key Initiatives
8. Current Projects
9. Recognitions
10. Compliance & Accountability
11. Challenges & Opportunities
12. Contact & Addendums

LETTER FROM THE PRESIDENT

Dear Friends and Supporters,

This year has been an incredible one for The Cambrian Educational Foundation, and I'm deeply thankful for your ongoing commitment to our mission. Thanks to your support, we've been able to expand our programs and financial support for key programs like art, music, technology, and social emotional wellness. One of the highlights of the year was our 4th Annual Read-a-thon for Mental Health, which not only encouraged a love of reading but also raised over \$47,000 to provide much-needed social emotional learning and mental wellness resources for our school community.

In a year full of challenges for many schools, your contributions have been crucial in helping us bridge the resource gap and empower students to succeed. The Read-a-thon, in particular, brought together students, teachers, and supporters to make a meaningful impact on both literacy and well-being, and our Shoe Drive ensured that hundreds of children received new shoes while also providing financial support for our mission.

Looking ahead, The Cambrian Educational Foundation is excited to continue building on these successes. We are planning new initiatives and expanding partnerships to further support students and schools in need. Thank you for your trust and dedication. Together, we are making a lasting difference in the lives of children and their futures.

With gratitude,

MELISSA WUENSCHER

President





OUR MISSION & VISION

CAMBRIAN EDUCATIONAL
FOUNDATION

MISSION

The Cambrian Educational Foundation raises funds in order to expand the resources and opportunities available to the Cambrian School District community beyond what public funding provides.

This is accomplished through the engagement of business and community partners in the support of Cambrian School District and the academic achievement of its students.

VISION

Working with parents, the school district, home and school clubs, boosters, principals, teachers, students, businesses, and the extended community, we enhance Cambrian School District schools for all students.



KEY ACHIEVEMENTS

2023-24



3 YEAR STRATEGIC PLAN

In June 2024, the CEF adopted a 3 year Strategic Plan that aligns with and supports the Cambrian School District's Strategic Plan and Local Control Accountability Plan.



4TH ANNUAL READ-A-THON

The CEF Read-a-thon grossed over \$47,000 that was used to provide teacher support and training in the district's Social Emotional Learning curriculum in addition to supporting other district-wide mental wellness resources.



COMMUNITY EVENTS & FUNDRAISERS

In addition to the Read-a-thon, the CEF made significant progress expanding our presence and name recognition through community fundraisers like our first ever Shoe Drive and a special family night at Golfland. We also sponsored two student & family coding events and hosted a booth at the Cambrian School District Wellness Fair.

SOCIAL EMOTIONAL LEARNING & MENTAL WELLNESS

Through the funds raised in our annual Read-a-thon, the CEF funds curriculum and professional development for teachers in Social Emotional Learning. Additionally, we supplement mental health and wellness resources across the school district.

FINANCIAL SUPPORT FOR MUSIC, ART, & STEM PROGRAMS

The CEF utilizes our non-profit status and ability to receive Corporate Match to double donations to enrichment programs. This support allows all students to have access to these programs, creating a vibrant and thriving program across all grade levels.

DISTRICT-WIDE ENRICHMENT PROGRAMS

Family Night of Code, a family coding event, and the Great Cambrian Code-Off, a student and family coding competition, were both well attended and meet requests from our community for more STEM programs across the district.

CEF PROGRAM IMPACT





FINANCIAL GROWTH

CEF MILESTONES

2021-24

2021-2022



Read-a-thon: \$21,994
HSC Matching Gifts: \$229,126
After-School Music: \$19,306
CEF Net Income: \$6,800

2022-2023



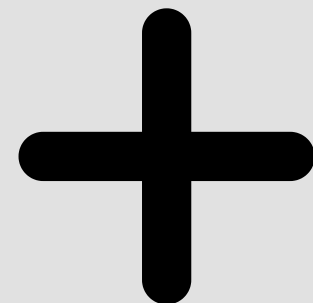
Read-a-thon: \$28,474
HSC Matching Gifts: \$208,670
After-School Music: \$18,313
CEF Net Income: \$13,259

2023-2024



Read-a-thon: \$42,832
HSC Matching Gifts: \$190,655
After-School Music: \$27,092
CEF Net Income: \$37,857

OUR HOME & SCHOOL CLUBS



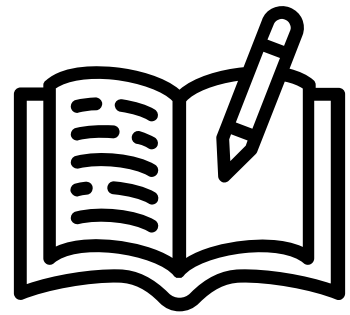
**Parents &
Caregivers**

**Teachers
& Staff**

**Working together
for our students**

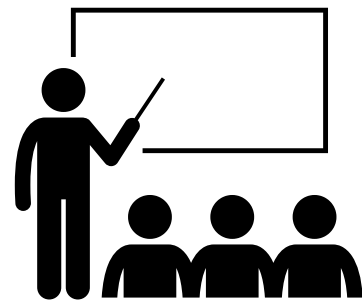
**CEF & HSC
FINANCIAL IMPACT**

2022-23



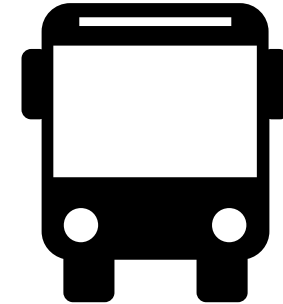
\$317,502

**SCHOOL SUPPLIES
& PROGRAMS**



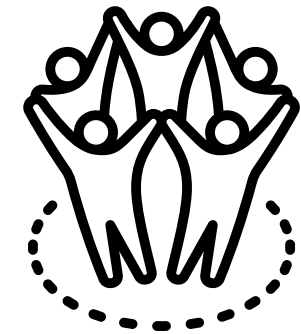
\$156,224

TEACHER SUPPORT



\$116,641

FIELD TRIPS



\$139,277

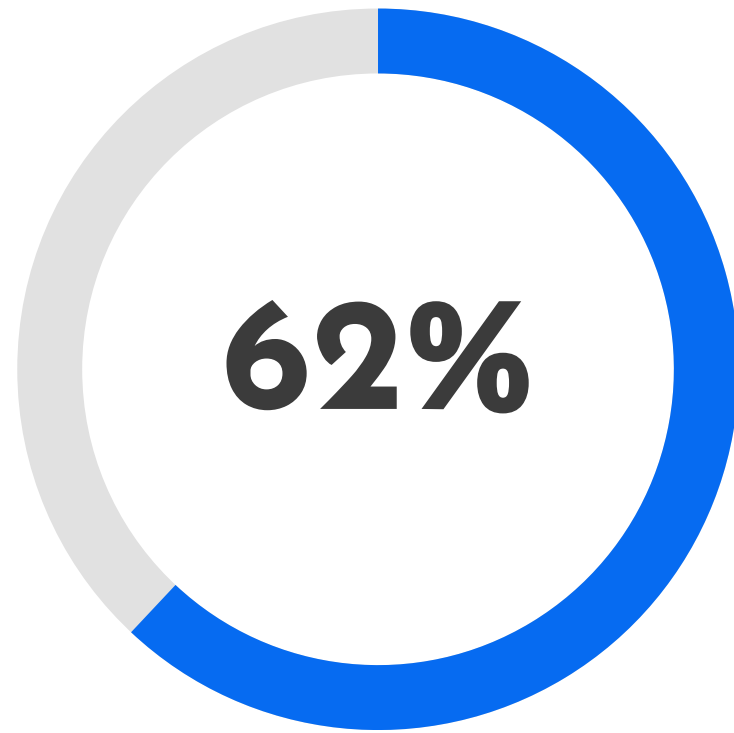
**COMMUNITY
EVENTS**

Source: CEF 2022-23 Form 990 Tax Returns (Addendum A)

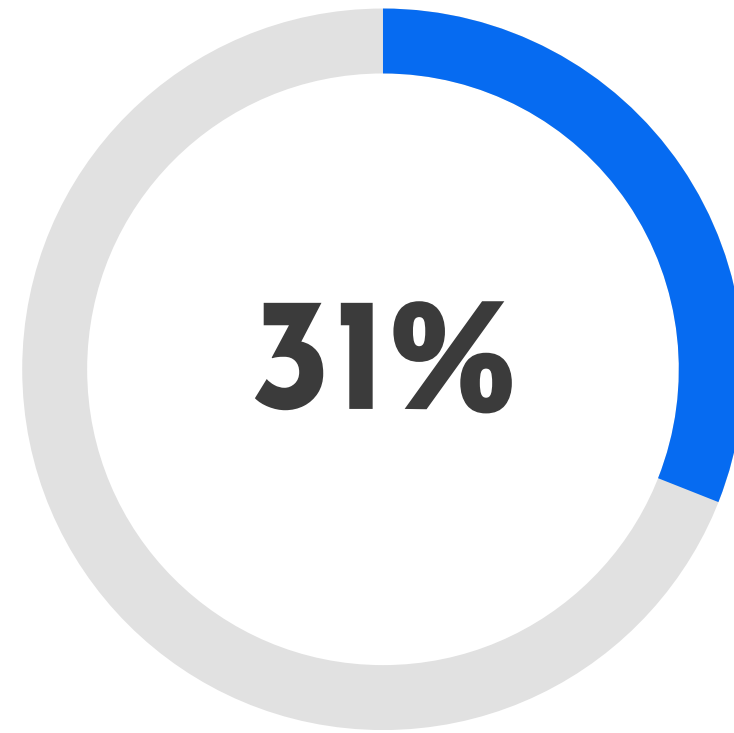


CEF & HSC MAJOR REVENUE SOURCES

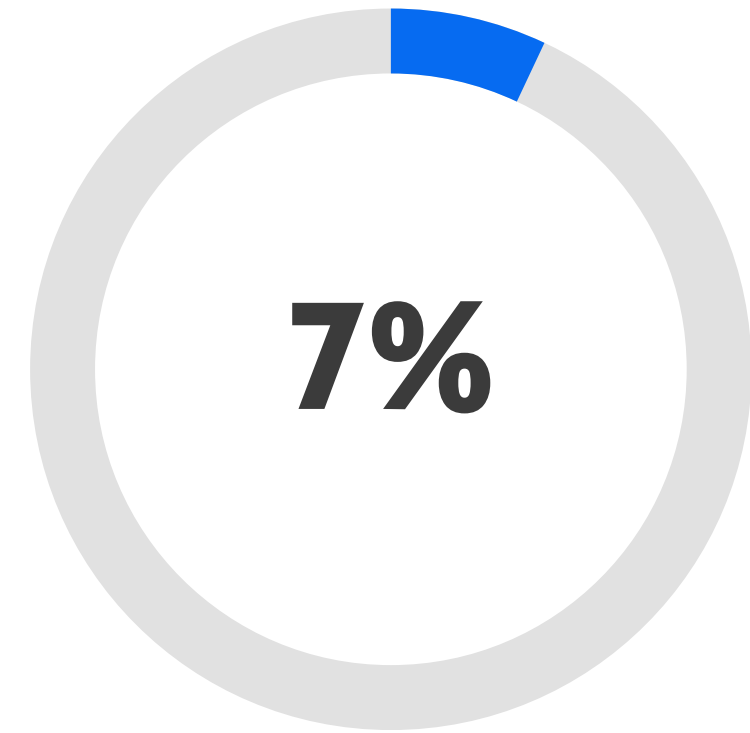
2022-23



DIRECT DONATIONS & GRANTS



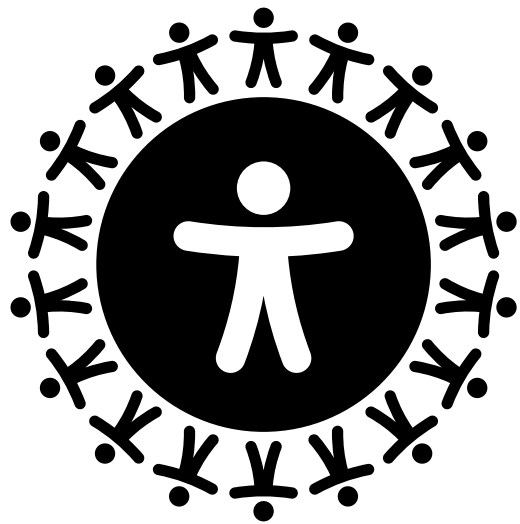
FUNDRAISING



PROGRAM REVENUE

STRATEGIC PRIORITIES & KEY INITIATIVES

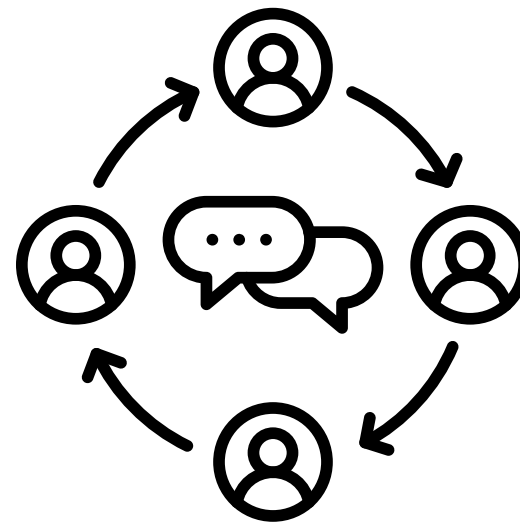
CAMBRIAN EDUCATIONAL
FOUNDATION



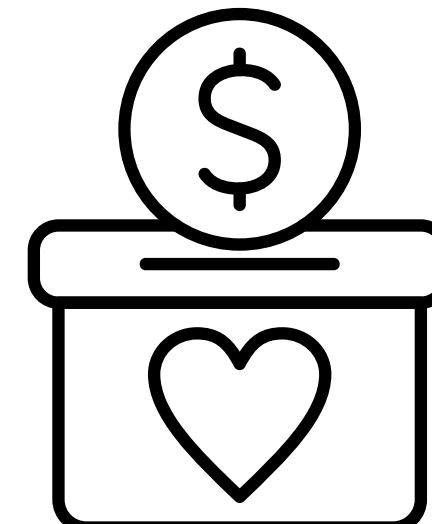
**VISIBILITY &
ACCESSIBILITY**



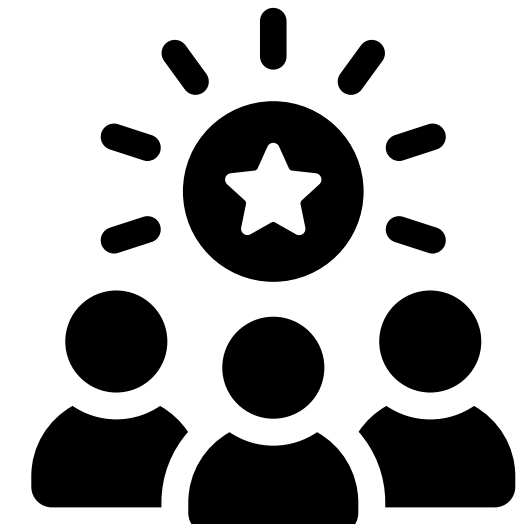
**BROADENING
EDUCATIONAL
OPPORTUNITIES**



**COMMUNITY
ENGAGEMENT**



**EXPANDING
FUNDRAISING
OPPORTUNITIES**



**OPERATIONAL
EXCELLENCE**

STRATEGIC PRIORITIES & KEY INITIATIVES

CAMBRIAN EDUCATIONAL
FOUNDATION

VISIBILITY & ACCESSIBILITY

Increasing visibility and accessibility through effective communication and marketing that results in better understanding, increased funding, and greater volunteerism.

BROADENING EDUCATIONAL OPPORTUNITIES

Providing experiences, equipment, and resources that expose students to a wide range of educational opportunities in literacy, math and science, athletics, social emotional wellness, the arts, and technology.

COMMUNITY ENGAGEMENT

Educating, engaging, and collaborating with parents, the school district and school communities, Home & School Clubs, businesses, and other community organizations

EXPANDING FUNDRAISING OPPORTUNITIES

Identifying sustainable efforts to maintain growth.

OPERATIONAL EXCELLENCE

Strengthening board and school site leadership through education and engagement.

CURRENT PROJECTS

2024-25



ACCOUNTING UPDATES & TRANSITION

Working with our HSC Treasurers and accountants, we are updating & consolidating our financial practices for greater efficiency and cost savings on tax preparation.

BUSINESS SPONSORSHIP PROGRAM

We are expanding our fundraising to partner with local businesses who want to invest in our schools and students.

INNOVATION MINI-GRANTS

We are preparing a mini-grant program to support innovative ideas in our classrooms and schools.

ENDOWMENT/IMPACT FUND

As we expand our fundraising efforts, we are creating an investment and impact fund that will enable us to provide lasting support for Cambrian students.



VOLUNTEER CONTRIBUTIONS

2023-24



Read-a-thon

CECILE TOULME &
JANET GILLIS



STEM Events

MATT HILL &
BRANHAM HIGH
SCHOOL COMPUTER
SCIENCE STUDENTS



Shoe Drive

SCHOOL SITE STAFF,
CSD MAINTENANCE
DEPARTMENT,
DAVE HICKS, &
CECILE TOULME



Holiday Tree

SAM SHIRAISHI,
CECILE TOULME,
KETAKI ADI, &
JANET GILLIS

2023-24 DONOR RECOGNITIONS

CAMBRIAN EDUCATIONAL FOUNDATION



RGM KRAMER & ASSOCIATES

Thank you to RGM Kramer for their significant financial donation of \$25,000 to support Cambrian students.

CAMBRIAN FAMILIES

Thank you to all our Cambrian families who participated in the Read-a-thon and provided their financial support.

LOCAL BUSINESSES WHO MATCH DONATIONS

Thank you to all our local businesses who provide matching financial contributions that allow Cambrian families to double their donation to the CEF and our Home & School Clubs.

OUR 2023-24 EXECUTIVE TEAM

CO-PRESIDENTS

MELISSA WUENSCHEL
MELISSA OJCZYK

CAMBRIAN SCHOOL DISTRICT
SUPERINTENDENT

KRISTI SCHWEIBERT

VICE-PRESIDENT

SAM SHIRAISHI

CO-TREASURERS

DAVE HICKS
ADAM GRIGSBY

SECRETARY

LISA VERSTEGEN



OUR 2023-24 BOARD OF DIRECTORS

BAGBY

AMORETTE YANG

FAMMATRE

MELISSA WUENSCHER

FARNHAM

DAVE HICKS

PRICE

SAM SHIRAISHI

SARTORETTE

CECILE TOULME

STEINDORF

AMY HUNG

CAMBRIAN SCHOOL DISTRICT
BOARD OF TRUSTEES

JANET GILLIS

JAROD MIDDLETON

WELCOME TO OUR NEW MEMBERS FOR 2024-25

BAGBY

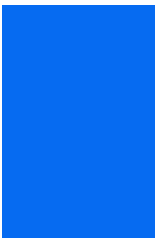
(TO BE DETERMINED)

STEINDORF

ADAM BRZEZINSKI



The Cambrian Educational Foundation is committed to transparency and accountability. We provide annual reports to the community, conduct internal financial audits to ensure responsible resource management, and include representation from each school site to align our programs with the needs of students and teachers. This approach helps us maintain trust and stay focused on our mission's impact.



COMPLIANCE & ACCOUNTABILITY

CHALLENGES & OPPORTUNITIES

CAMBRIAN EDUCATIONAL
FOUNDATION



EXPANDING FUNDRAISING OPPORTUNITIES

The CEF continues to explore new sources of revenue. We assist our HSCs in their Giving Campaigns, engaging our parent communities. The CEF needs to pursue local businesses and explore grant opportunities for future growth.

VOLUNTEER RETENTION & ENGAGEMENT

The CEF, including our HSCs, is an entirely volunteer organization. Our small but mighty boards & coordinators have accomplished a lot this year. We need to expand our volunteer community in order to prevent volunteer burnout, explore more opportunities, and offer more district-wide programs.

COMMUNITY COLLABORATION

The CEF continues to seek out new community connections to build name recognition and expand our fundraising opportunities. We continue to build and strengthen our collaboration with the District and our Home & School Clubs in our shared goal of supporting Cambrian schools.

CONTACT US

EMAIL:

president@CambrianEF.org
CambrianEF@gmail.com

ADDRESS:

4115 JACKSOL DRIVE, SAN JOSE CA 95124

WEBSITE:

www.CambrianEducationalFoundation.org





ADDENDUMS

- A.** 2022-23 Form 990 Tax Return
- B.** 2024-2027 Strategic Plan
- C.** 2024 CEF Informational Flyer
(English & Spanish)