

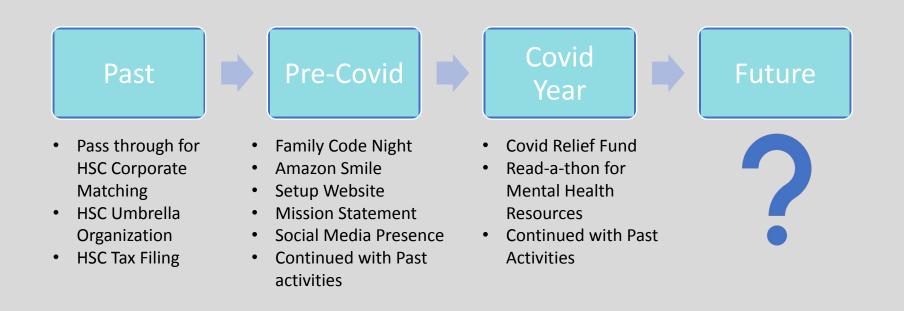
# **CEF - Board Presentation**

### November 4th 2021 Current Status and Future Plans

Presented by Melissa Ojczyk - CEF President on behalf of the 2021/2022 CEF Board.



### Where have we come from and where we are going?





### Before we can look to the future..... Where did CEF focus their activities during Covid?

### Financial View - 20/21

| Description                 | Timeframe             | Amount       |
|-----------------------------|-----------------------|--------------|
| Covid-19 Relief Fund        | April 2020 – Dec 2020 | \$4250       |
| Readathon for Mental Health | Nov 2020 – Jan 2021   | \$28,246.94  |
| Matching Gifts*             | July 2020 – June 2021 | \$146,814.47 |

\*Company Matching paid out to the HSCs (pass through CEF)

### Events from 2020-2021 School Year

| Description                 | Expenses | Total Raised | Amount provided to district |
|-----------------------------|----------|--------------|-----------------------------|
| Readathon for Mental Health | 2,838.13 | 31,085.07    | \$28,246.94                 |



### Looking Ahead

What are the CEF Objectives?



### Support

To provide financial and community support to the CSD

### Equity

To promote Equity amongst the CSD school sites

#### Focus

Provide focus on areas government funding neglects

#### Community

Promote cambrian community through events and competitions

### Cooperation

Work together with HSCs to provide resources to the CSD

#### Relief

Provide charitable support for families-in-need in our district



# Continue to Build the CEF

### Focus for the 21/22 School Year





### Distribution

Distribution of company matching - Bimonthly Distribution of FNO - As received



#### Grants

Identify and apply for grants that will impact students district wide



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### **Events**

Read-a-thon Cambrian Rocks STEAM Night of Code

### Support

Support District Needs Support Community Needs



## 21/22 Events

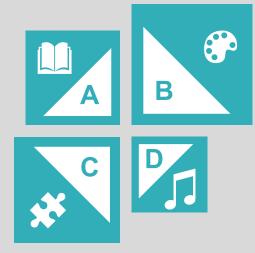
### **Building Community through Events**

#### 2nd Annual Read-a-thon

- Jan 14th Feb 4th
- Spirit Kick off Favorite Book Characters
- Celebrate Literacy
- Reading focused Prizes
- All \$\$ Raise will be used to support Mental Health resources in CSD.

### Cambrian Night of Code

Dependent on Finding Coordinator and open Campuses



#### Cambrian ROCKS STEAM

- District wide event to celebrate STEAM in CSD
- Raise Funds for Music, Arts and Maker Space Programs
- Big ambitions for a Cambrian rocks/Makerspace/Old school Fete/Carnival/School open house event!



# **Fundraising Targets**

|                            | _  | 1                                 | Goals   |
|----------------------------|--|-----------------------------------|---|
| \$25K                      | \$50K  | <b>\$0</b>                        | Coulo   |
| Read-a-thon                | Cambrian   | Night Of Code                     |   |
| Mental Health<br>Resources | CSD Band<br>CSD Music<br>CSD Art<br>CSD Makerspace | Community event<br>Not for Profit | These values reflect the fundraising<br>goals of the events we are planning.<br>Majority of profits will go directly to<br>the district with specific targets<br>CEF seed dollars |
|                            |  |                                   |   |
|                            |  |                                   | •   |



## **SUPPORT**

### SUPPORTING THE NEEDS OF CSD AND THE CSD COMMUNITY



# CEF Growing the Organization

Supporting Growth

**To Grow** We must be more "professional"

We are ambitious!!!

Ideally we would like to sustain ourselves from funding possibilities outside the CSD community

Our Organization needs to reflect the professionalism expected to meet grant and donation requirements!

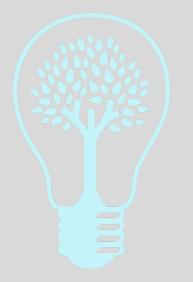
Growth needs to be organic! Sadly there is no MAGIC!





# Growth possibilities are endless!

### Identified areas of growth





### **Donations and Sponsorship**

An outreach program to establish robust partnerships with local businesses to better support our district.



### **Student Extension Programs**

Fund and Facilitate district extension programs like Band, Choir, Makerspace, Olympiad (Math & Science), Tech Challenges, & Arts



### **District Community Building**

Inter-school competitions and community events



#### **Community Need Support** Support those within our community who are in need.



#### **District Community Support** Language translation services

Community support groups - Languages, needs ...



# **Facilitating Growth**

### We welcome support !!!

Event Organisation Get involved in running our events, coordinate or run a sub committee

#### **Grant writing**

Experienced grant writers and new to the cause all welcome



### Community outreach

Help give back to the community, assessing need and solving problems



### Graphic Design

Graphic design skills, we would love your help!



#### **Translation Services**

Language skills? Desire to reach the whole community? Please Help!

### Communications

Web design/ content management help would be greatly appreciated

### Solicitation

Asking for donations your strength, we would love to have your help!

Tree

Prefer to be a tree on the stage, we have many small and rewarding tasks

To get involved - Email - cambrianef@gmail.com

## **Collaboration & Cooperation**

Working together for the students of Cambrian







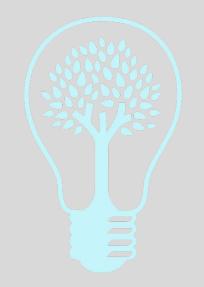












## Thank you

Credits

Thank you to those who contributed to this presentation

This presentation slide format and assistance by Beth Erickson

This presentation template ideas from GoogleSlidesppt.com

The 21/22 CEF BOARD

- Bagby Fred Caldwell (Vice President)
- Farmatre Melissa VonHolle Wuenschel
- Farnham Bethany Erickson (Treasurer)
- Price Melissa Ojczyk (President)
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