



CEF - Board Presentation

October 19th, 2023

Annual Report and Plans

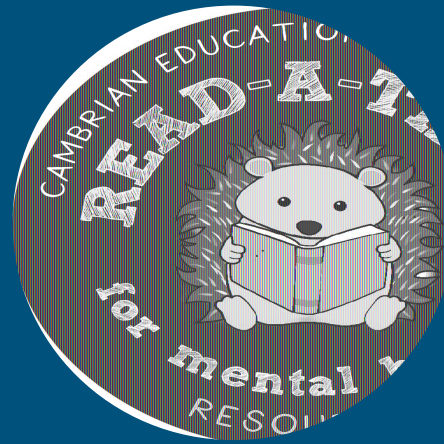
Presented by Melissa Ojczyk & Melissa Wuenschel
on behalf of the 2023/2024 CEF Board.

Financial View

22/23 Financial Year Overview

Description	Timeframe	Amount	Expenses	Amount provided to District
Read-a-thon for Mental Health	Jan 2023 – Feb 2023	\$32,398	\$3,924.00	\$28,474.00
Celebrating Cambrian Kids Festival	June 2023	\$10,882.00	\$9,886.00	N/A
Matching Gifts*	All year	\$208,670.66	N/A	N/A
CEF Gift Donations	All year	\$8,354.00	N/A	N/A

22/23 Successes



- Readathon
- Kinder Holiday Tree in the Park
- Celebrating Cambrian Kids Festival
- Joint HSC Workshops





READ-A-THON

Read-a-thon Successes

1,418 Active Students (Up by over 1,000)

1,133,340.5 Minutes Read

(=18,889.01 hours = 787.04 Days = 112 Weeks = 2.16 Years)

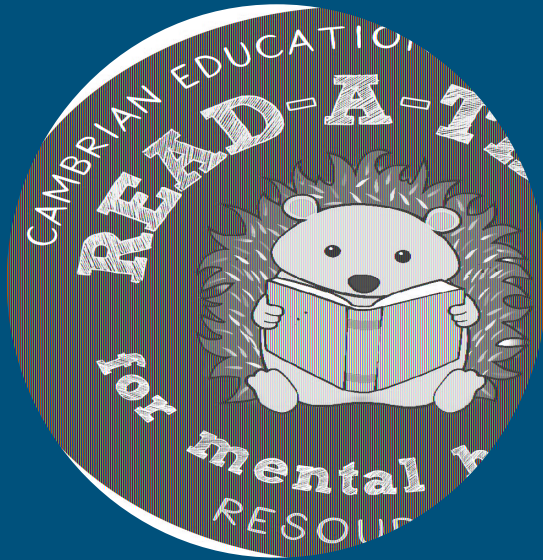
Dollars Raised - \$28,474

School Site Enthusiasm

School Pride and Celebration of Literacy!

Support for Mental Health

- Zones of Regulation Professional Development (including a Make/Take component)
- Teacher supplies to implement zones and wellness areas
- Care Solace subscription
- Safety Care Basics trainers (fee for trainers paid)





Kinder Tree in the Park

Continuing a tradition

Kinder Kids made decorations (includes TK & 1st graders in K/1 Combos)

**Tree on display in Christmas in the Park-
(Downtown San Jose's Plaza de Cesar Chavez)**

**Non-Denominational decorations on tree
- focus on the community aspect of
the event.**

Not Compulsory





Celebrating Cambrian Kids Festival

Cambrian Community Event

Celebration of Cambrian Creativity

Art and Music displays

Great turn out

Carnival inflatables and games





Support

CEF Donations at work



- CEF in a position to make minor donations to support community events
- Proud to work with Matt Hill and his Branham Computer Society Kids to sponsor
 - Family night of Code
 - Great Cambrian Code Off





Looking Ahead

The CEF Objectives remain unchanged



Support

To provide financial and community support to the CSD

Equity

To promote Equity amongst the CSD school sites

Focus

Provide focus on areas government funding neglects

Community

Promote Cambrian community through events and competitions

Cooperation

Work together with HSCs to provide resources to the CSD

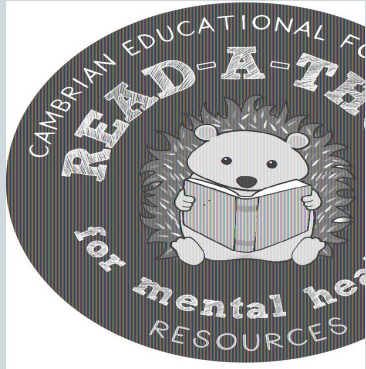
Relief

Provide charitable support for families-in-need in our district



23/24 Events

Community-centric Fundraising!



Read-a-thon

Jan 12th - Feb 2nd

Encouraging friendly competition and literacy; once again benefiting Mental Health Resources

\$25K

Read-a-thon

Fund Target

Mental Health Resources

Non-Financial Goals

Increase Literacy
Build Community
Celebrate Achievement



Creative Cambrian Kids

Fundraising Drive

Raise funds to support Creativity in Cambrian

\$40*K

Creative Cambrian Kids

Fund Target
CSD enrichment programs

Visual Arts
Performing Arts
Music
Maker Spaces
Gardens

* this is a target not a guarantee



23/24 Event

Community Giveback



Shoe Drive

Date TBD

Collect gently used shoes to raise funds.
Shoes go to developing countries.

\$2K

Shoe Drive

Fund Target

TBD

Non-Financial Goals

Promote CEF
Reduce Landfill
Give back



Celebrating Cambrian Kids Festival

Undecided



23/24 Support

Enhancing Cambrian through CEF Sponsored Events



HOUR
OF
CODE

The Great Cambrian
Code-Off



*Yearn to
Learn Bowl*



CEF Necessary Growth

Growing to become more meaningful

5 Year Plan - In Progress

Working with HSC and CSD

- Development of a 5 Year Plan to Grow CEF
- Working with HSC to shift Fundraising Centrally
- Working towards a more stable stream of revenue for CSD Enrichment
- Reaching into business community for support
- Seeking Grants

Equity

District Fundraising to achieve Enrichment Equity

Support

Financial support for CSD Enrichment beyond Gvt Funding

Stability

Stability beyond Government fluctuating Funding model

Enhance

Long term aims to extend CSD possibilities through CEF



Collaboration

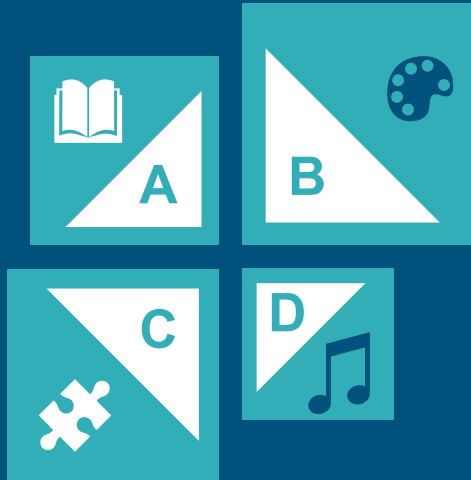
Growing the organisational impact through partnerships

Cambrian School District

- Continue to foster the positive relationships with the D.O. and the board
- Enhance relationships with school sites

Community

- Reaching out to the broader community to foster relationships with businesses important to our district.



Home and School Clubs

- Strengthen relationships with School communities
- Develop joint strategic 5 year plan for the growth of the CEF

Grants

- Working to identify and apply for Grants that would add value to the CSD school sites - focus on Enrichment



Facilitating Growth

We welcome support !!!

Event Organisation

Get involved in running our events, coordinate or run a sub committee



Grant writing

Experienced grant writers and new to the cause all welcome



Community outreach

Help give back to the community, assessing need and solving problems



Graphic Design

Graphic design skills, we would love your help!



Translation Services

Language skills? Desire to reach the whole community? Please Help!



Communications

Web design/ content management help would be greatly appreciated



Solicitation

Is Asking for donations your strength? we would love to have your help!



Smaller Part

Prefer a smaller part, we have plenty



To get involved - Email - cambrianef@gmail.com



Growing Pains -

Necessary part of Growing

Challenges

HSC & CEF Collaboration -
Carving future paths together

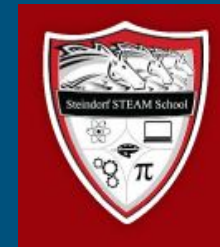
Volunteers -
Necessity for Growth
In Short Supply

Meaningful Relationship -
Establishing Business
Connections
Harnessing Existing
Relationships

Community Support -
Meaningfully engaging
community
Increase Awareness and
engagement

Collaboration & Cooperation

Working together for the students of Cambrian



Thank you



The 23/24 CEF BOARD

- Bagby - Amorette Yang
- Fammatre - Melissa Wuenschel (Co-President)
- Farnham - Dave Hicks (Co-Treasurer)
- Price - Melissa Ojczyk (Co-President)
- Sartorette - Cecile Toulme
- Steindorf - Amy Hung
- Board of Trustees - Janet Gillis

OFFICERS

- Adam Grigsby (Co Treasurer)
- Samantha Shiraishi (Vice-President)