ThoughtExchange

Cambrian School District

May 18, 2023

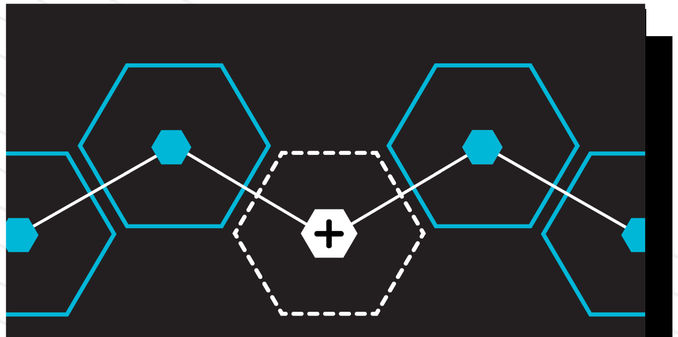
ThoughtExchange Impact in K-12 School Districts

12 Years

700+ Partner Districts

ThoughtExchange

Comprehensive **Engagement** and **Survey Platform**
*Powered by **Collective and Artificial Intelligence***

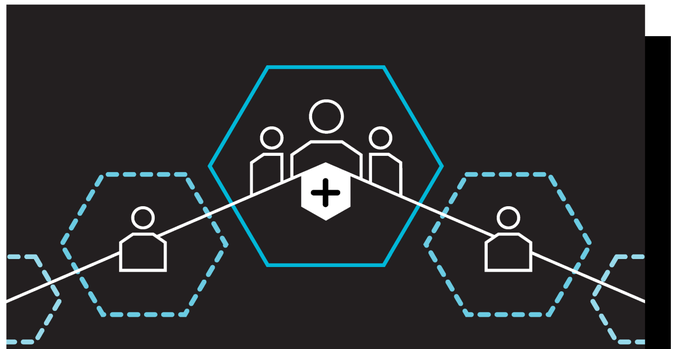


Align Strategy

Validating priorities and translating them into actionable plans

Unlock Performance

Diagnose challenges and uncover winning approaches and tactics



Strengthen Community

Support healthy community dynamics and help diverse groups adapt to change faster

Scale of
Surveys

+

Interaction of
Discussions

+

Bias Removal Technology

Collective Intelligence

Scale Discussions, Make Better Decisions.

ThoughtExchange is a comprehensive engagement and survey platform, ensuring you can meet all of your quantitative and qualitative needs in 1 platform.

Our core offering, “Exchanges”, enables 2-way, scaled conversations that help education leaders gain candid and unbiased input from everyone in their community, no matter their location.

Whether it’s groups of 10 or 100,000+, Exchanges enable collaborative and inclusive engagement, making it easier to drive important discussions and make decisions, at scale.

Participants anonymously share and rate thoughts, revealing validated priorities and helping district leaders identify what’s most important to the group, not the loudest or most influential.

How Exchanges Work

Scale group discussions, quickly

Leaders create an Exchange asking an open-ended question and share it widely

Receive candid, unbiased answers

Participants confidentially share their thoughts in response to the question and objectively rate other responses and ideas

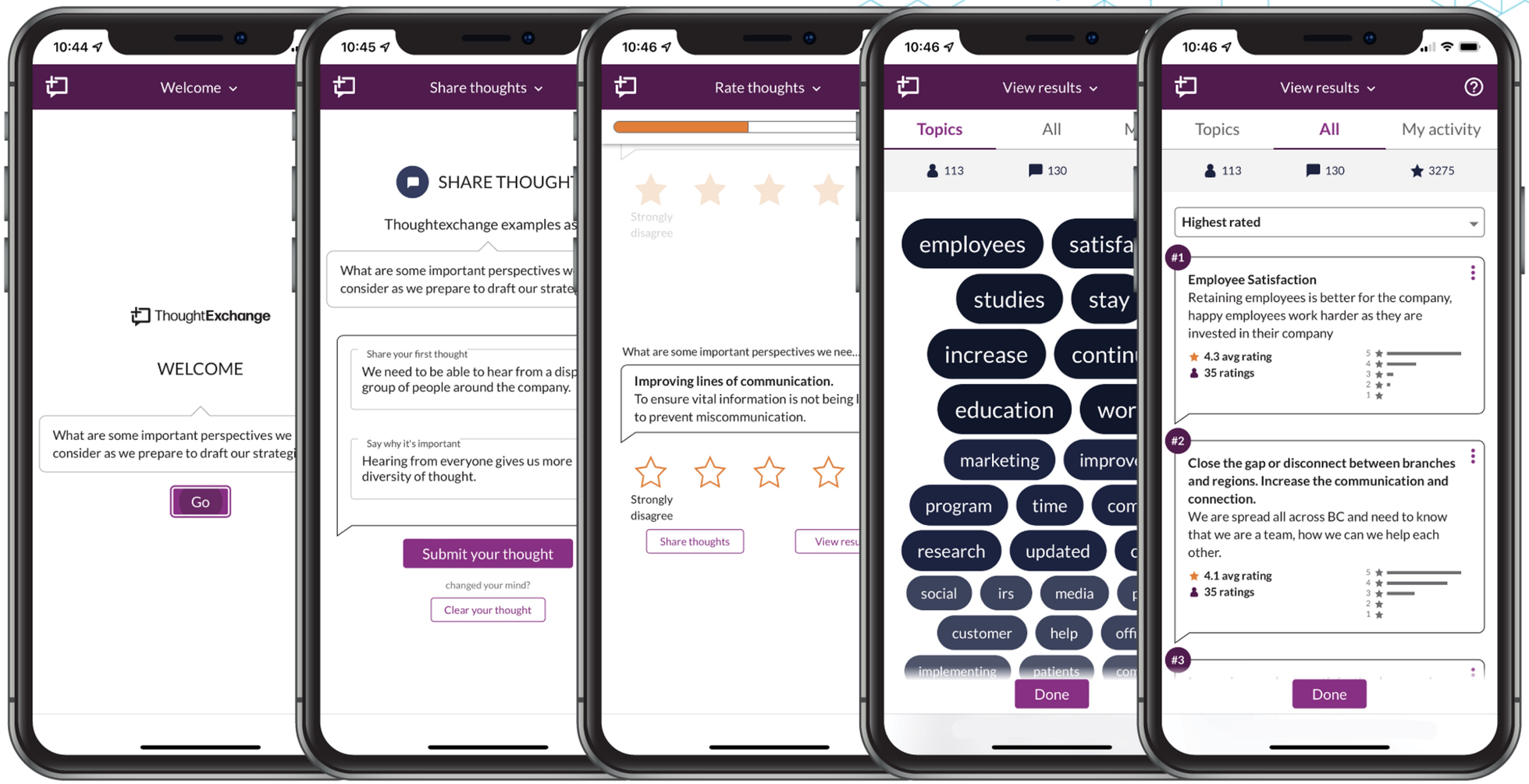
Learn what people think in real time

ThoughtExchange provides data-rich reports that surface top themes and actions

Take decisive supported action

Leaders use ThoughtExchange insights to align groups, prioritize next steps and get ahead

Participate at any time, on any device, in your language of choice



When to use ThoughtExchange

Ask your community the right questions and they'll give you the best answers to improve your district's strategy, performance, and culture.

Strategy

Whether it's strategic planning, LCAP, or boundaries reconfiguration, ThoughtExchange helps education leaders implement district strategies that their communities support.

Performance

Passing bonds and levies, making effective budget decisions, and improving school facilities can only be done with community support.

Culture

Get new principals leading faster, access student voice, improve staff culture, and ensure your communications are truly inclusive, so you can build a culture that meets everyone's needs.

Effectiveness

Align on a strategy that leverages community insight, student voice, and employee expertise for better results.

Efficiency

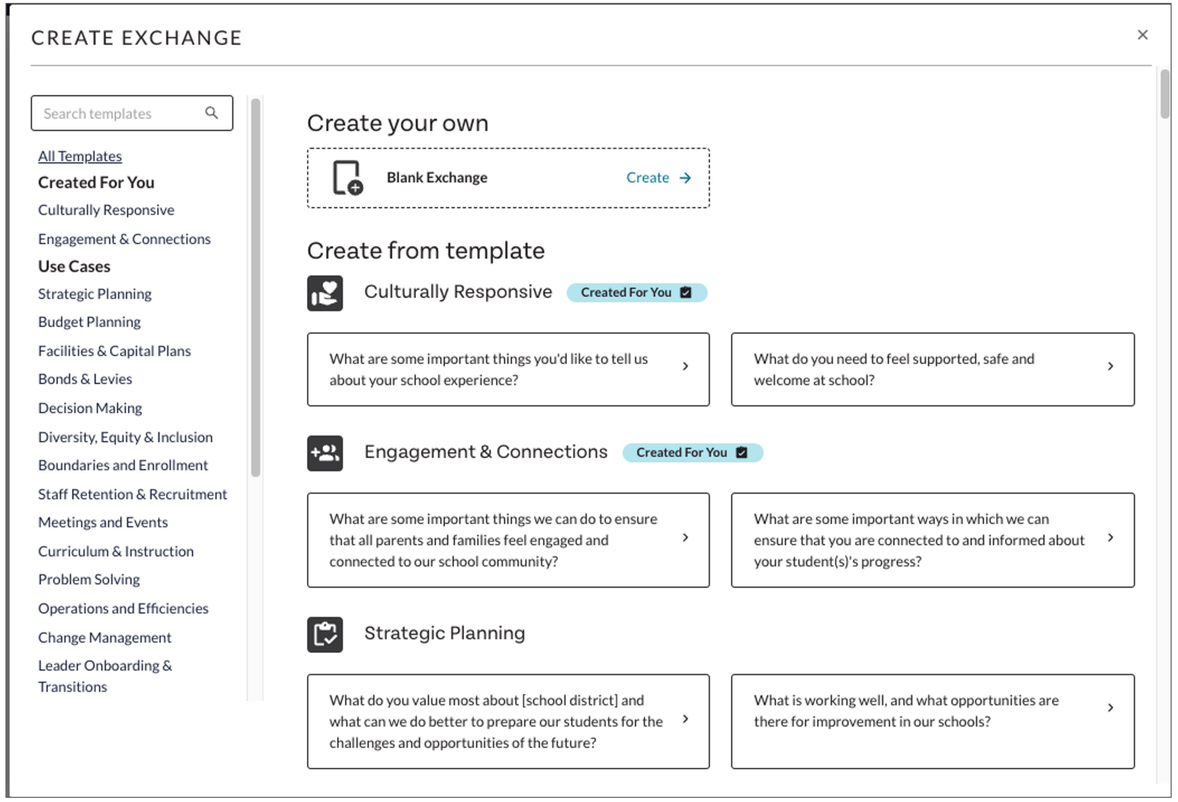
Get people informed and aligned on your district's needs faster, and watch your projects take off.

Equity

Unlike pre-populated surveys, ThoughtExchange lets you hear what people really think. Hear from every voice in your community in their own words.

Comprehensive Engagement *(made easy)*

Seamlessly execute your **community engagement strategy** with **Exchange planning** and management tools.



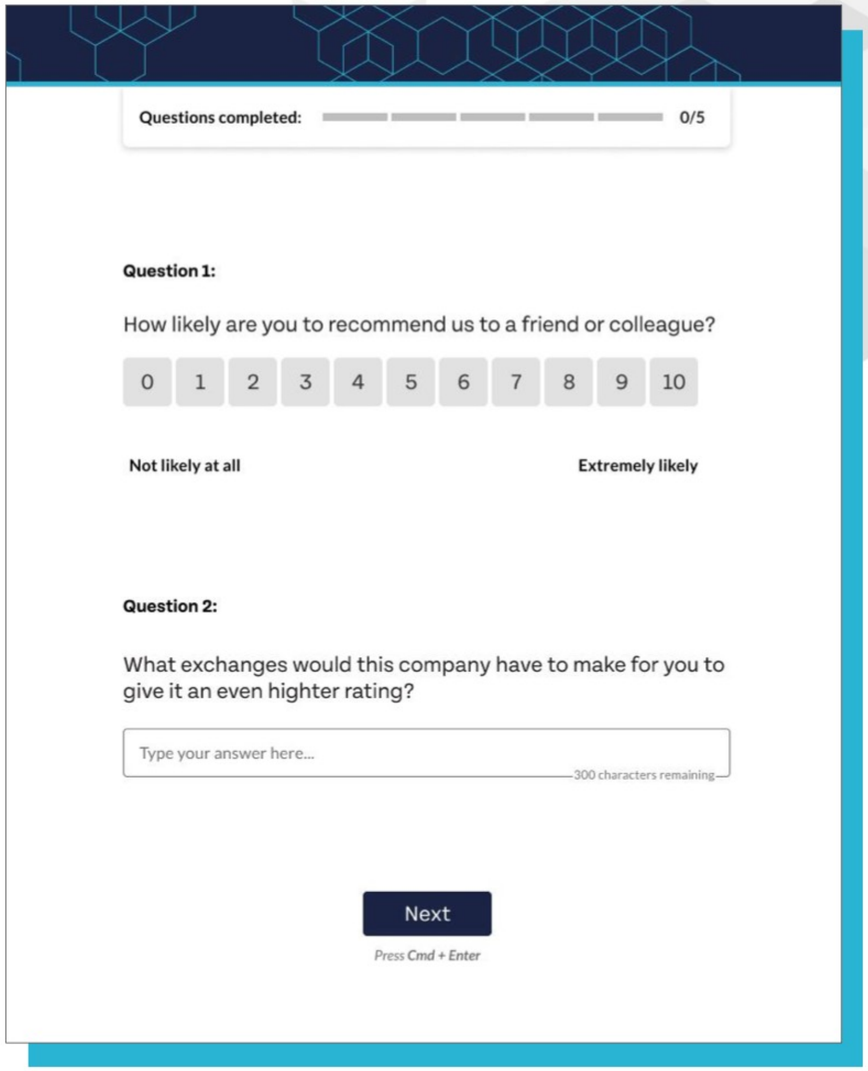
Exchange Planner, Custom Question Templates, Template Library

Collect the data you need with Exchanges and surveys

Run an Exchange for inclusive, two-way conversations and the resulting prioritized qualitative data

or

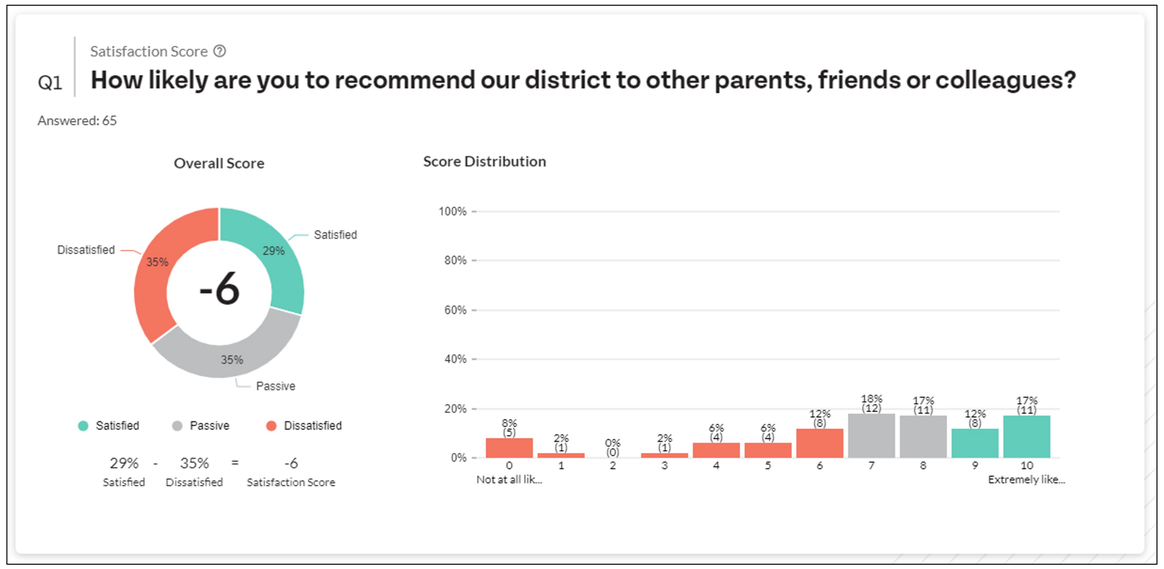
Use a classic survey when your question is more straightforward and quick and simple is all you need.



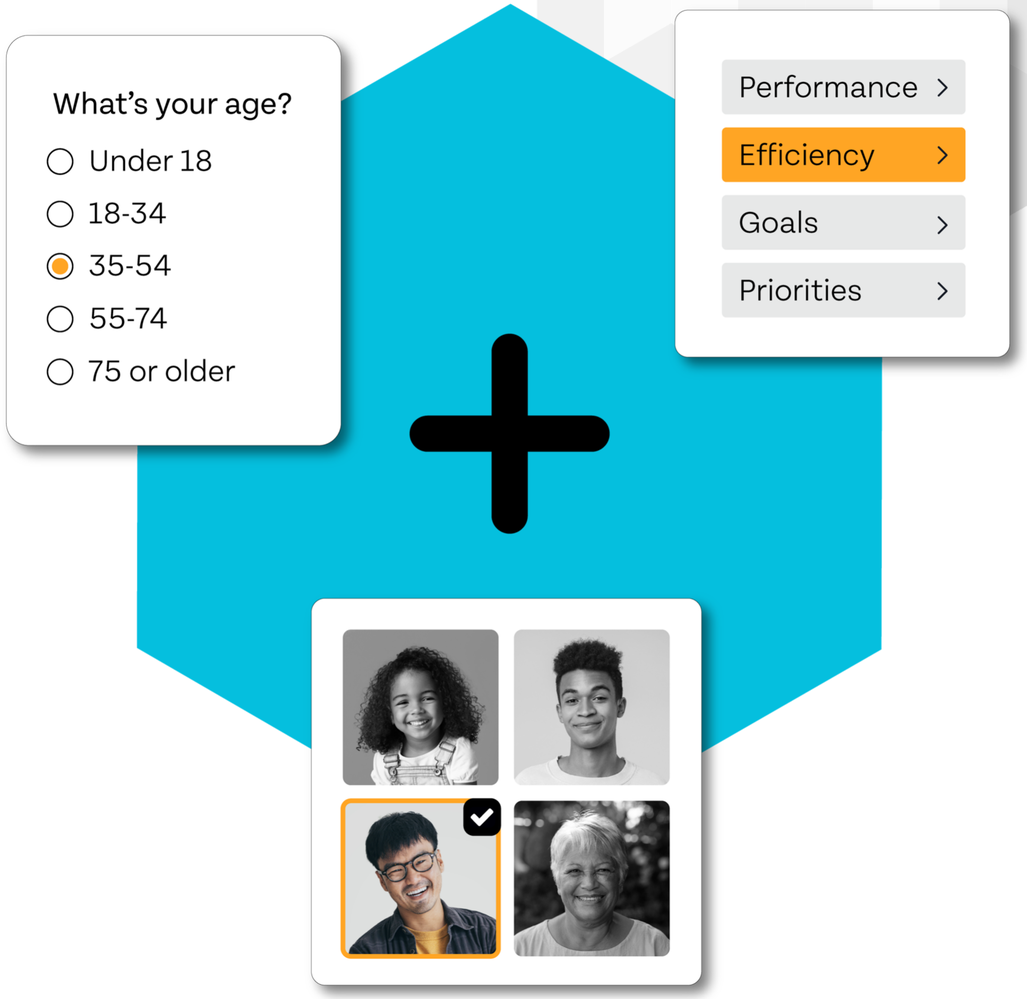
Survey questions

Supercharge Surveys

Combine **collective intelligence** and **classic surveys** in one platform to get the most from your data.

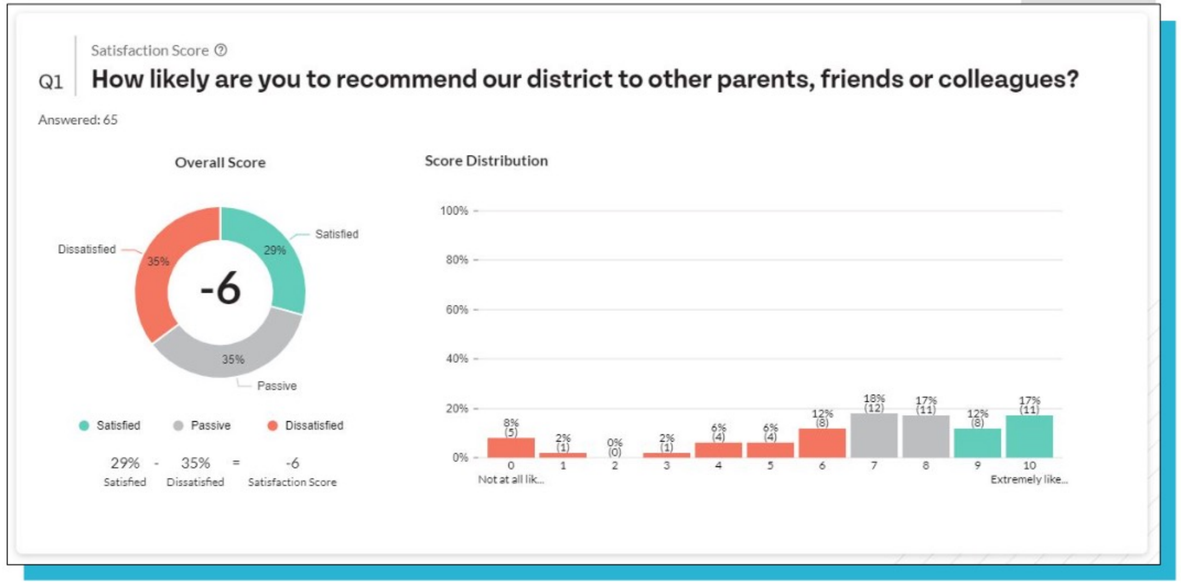


Satisfaction Score, Likert Scale, Dropdown Functionality



Flexible survey design

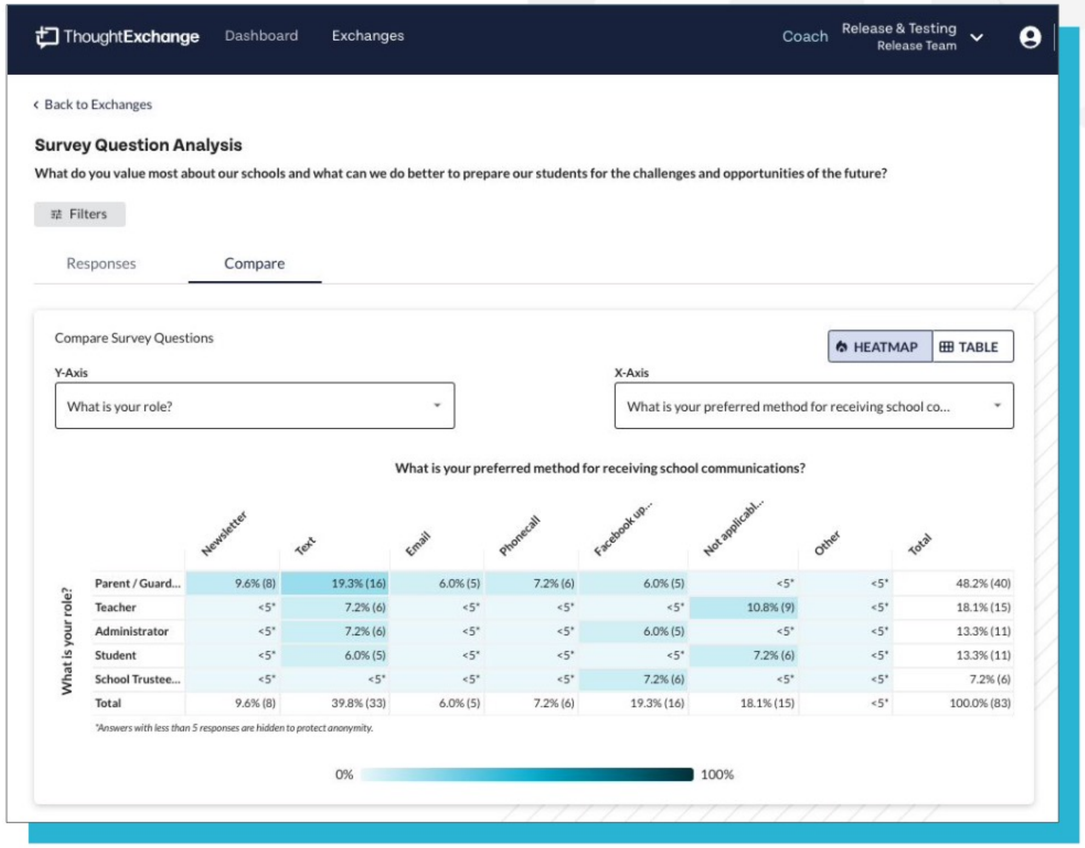
Build surveys using expanded question types including likert scale, dropdown, comment box, and satisfaction score questions. Making it easier to collect quality quantitative data.



Satisfaction score

Dive deeper into survey question data

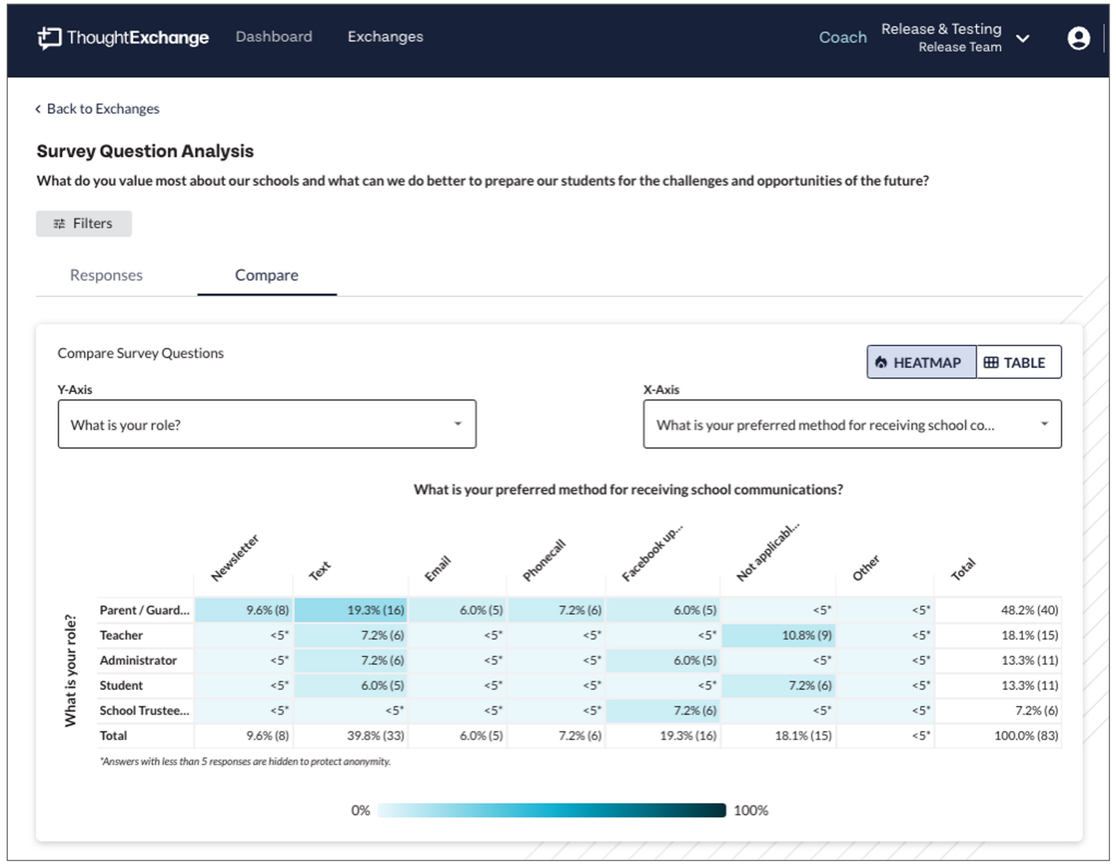
- Get to know who your participants are and how they feel with best-in-class survey analytics and visualizations that are unique to each question type used.
- See how survey answer groups overlap and identify outliers with Compare.



Survey analytics - Responses & Compare

Analytics for Agility

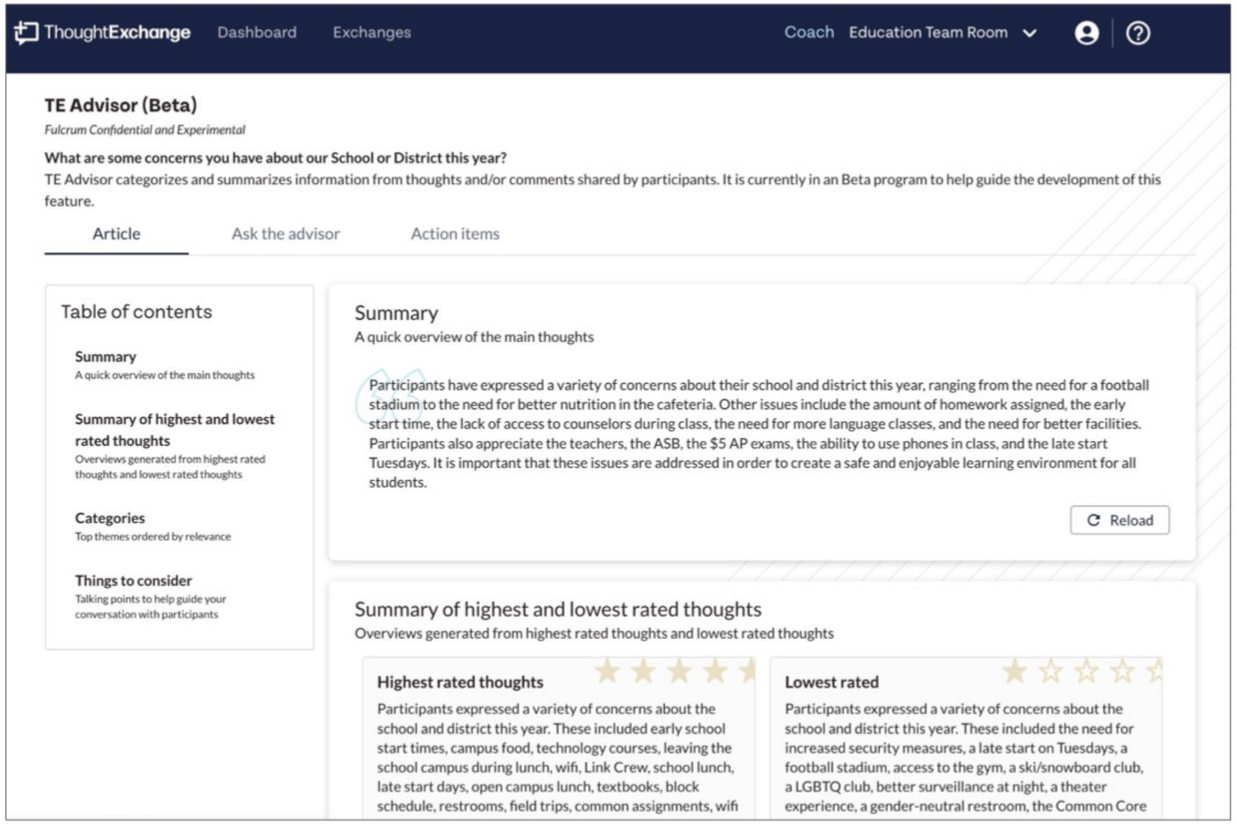
New and **updated analysis and reporting tools** designed to surface valuable insights for your most important conversations.



Survey Analytics - Responses & Compare

Secure OpenAI Analysis & Actions

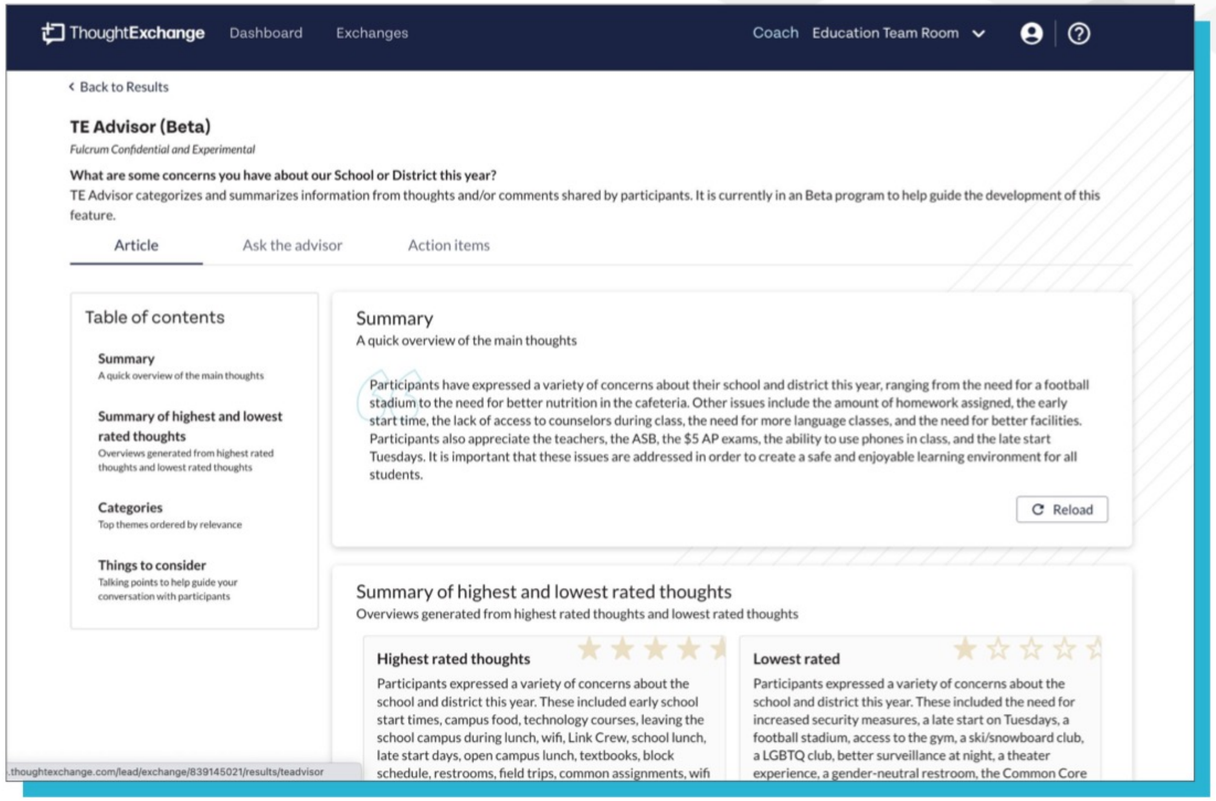
Mine **deeper insights**, get answers to your **most important questions** and **craft communications** in an instant by leveraging AI to transform your survey and Exchange analysis with **TE Advisor Beta.**



TE Advisor

Mine deeper insights and take action faster

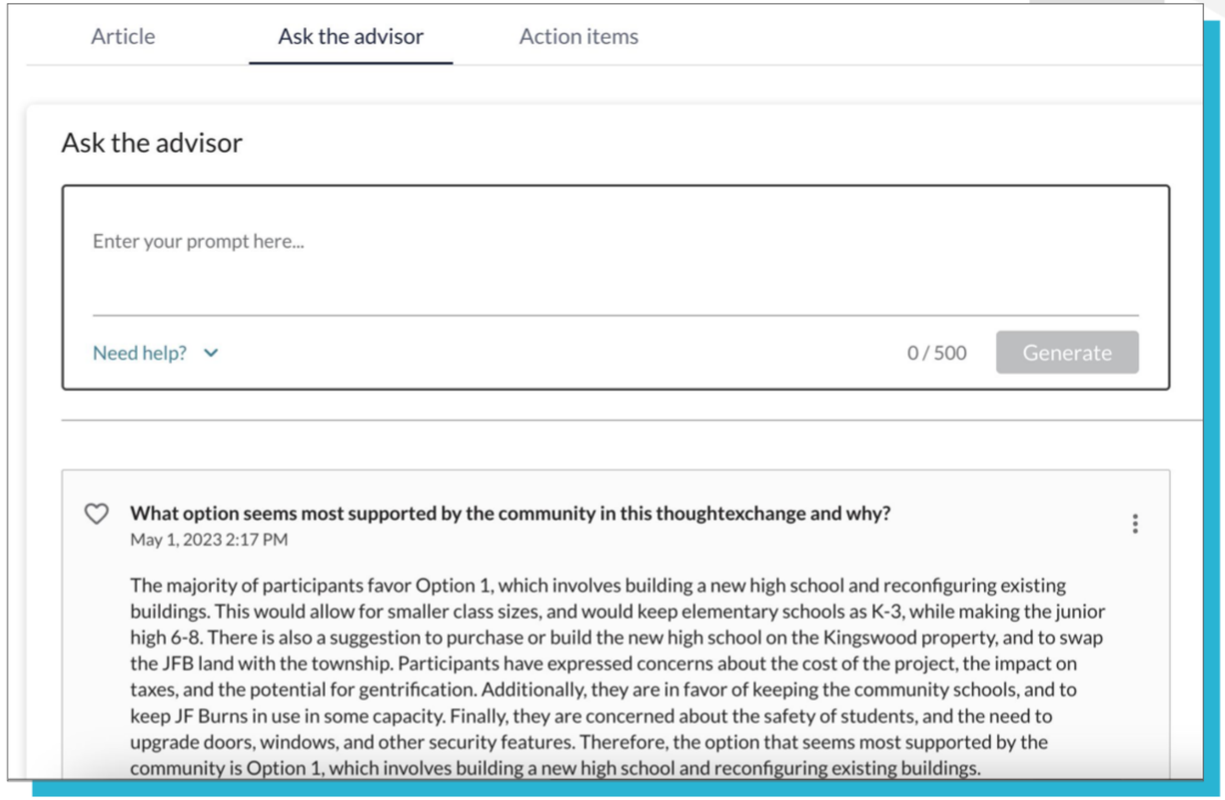
Using a secure integration with OpenAI, TE Advisor **summarizes your qualitative data**, **identifies key categories** and **provides talking points** for follow up communications, instantly.



TE Advisor

Get answers to your most important questions

- Using questions or prompts, **Ask the Advisor** to craft your communications.
- Whether you **ask for key takeaways** organized by your strategic pillars or a SWOT analysis for a board report, the Advisor will **craft custom insights based on your data**.



Ask the Advisor

What Other Leaders in California are Saying

"ThoughtExchange is a valuable tool for us in elevating the voices of our educational community at large. As a Superintendent, one of the features I love the most is the Ratings system which helps boost the transparency of the district and helps us determine what is best for our students based on community input."

Dr. Kelly May-Vollmar

Superintendent
Desert Sands Unified School District

DESERT SANDS
UNIFIED SCHOOL DISTRICT

"ThoughtExchange highlights the voices of our school community and drives the resources and programs we design for students and families."

Arlene Rodriguez

Director, English Learners, Program Development, and Instruction
Ontario-Montclair Elementary School District

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SINCE 1884

"I constantly sing the praises of ThoughtExchange to my colleagues. You truly don't know the benefits until you jump in. Once you experience how it reduces your processes, timing, and workload—you'll never go back. It's never a question of, do we continue ThoughtExchange next year? It's, how are we going to use it differently, and how can we innovate from there?"

Dr. Michael Gomez

District Coordinator, Assessment, Accountability, & New Teacher Induction
Saddleback Valley Unified School District

Saddleback Valley
Unified School District

700+ District Partners, including CA districts representing 2 million students (1/3 of state)

- CA district partnerships of all sizes from **LAUSD, Fresno Unified** and **Long Beach Unified** down to **Mount Pleasant Elementary, Las Lomitas Elementary** and **Burlingame School District**

- 6 districts in Santa Clara County, including **Milpitas Unified**, **Sunnyvale** and **Campbell Union School District**

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